

Marsèll

On the occasion of Alcovà, Marsèll presents an iconic display with rough wooden beams, designing a space inside the space that hosts and represents the multifaceted world of Marsèll.

The structure hosts Marsèll On paper, some pieces of the FW 18-19 collection and works as a set for an events program realized in collaboration with Marsèlleria, with performances, sound activations and readings.

Among the program guests, the artists Jacopo Miliani, Canedicoda, Gianandrea Poletta and Eva Geist.

#### Program

**Wednesday 18/04, 3 - 6 pm**

**Jacopo Miliani**

*A slow dance without a name, 2016*

Performance

with Antonio Torres

*A Slow Dance Without Name* is a study about language's performative power through the act of deconstructing a performative-striptease action. In the performance, dance becomes the starting point for a reflection on the construction of desire. The way such desire flows through all the works in the exhibition constitutes a metaphor enabling one to rethink the conditions for constructing personal and collective imageries.

**Thursday 19/04**

ALCOVA opening - 5.30 - 8 pm

**Eva Geist**

Live

Geist's music builds up a cinematic musical journey around rarefied melodies, arpeggiators, soft beats and space disco. "Drum box bossa and trance inducing synthesis" braid an enigmatic story which counterparts are modern tribalism and spiritual technocracy.

**Friday 20/04, 3 - 6 pm**

**Ottaven.**

**SPRM#123456**

Sound activation

Ottaven is the name that Canedicoda chose for his intimate relationship with sound. Music is sound or silence - a sensation bearer. Sound is something physical, a medium for messages and meanings. It's important to also know to be repetitive, digging and insisting into actions. Ottaven reflects on the idea of a weight of oral/sound language inside our daily life: how much language and message are tied to tones. Through his music he tries to narrate something about his feelings, combining them with concentration and improvisation.

**Saturday 21/04, 5.30 pm**

**Gianandrea Poletta. Taboo**

Reading

In collaboration with Untitled Association  
Positioning itself between drawing, sculpture and writing, the work of Gianandrea Poletta is defined by the artist's own life experiences. In his first artist's book TABOO, published by Cura.books, a selection of short stories written in the first person, lo-fi cell phone pictures, and a rich array of ink and marker pen drawings, are brought together in a sequence that overlaps mediums and temporalities. For Poletta experience underlies and triggers his entire production process, from his chronicle writings from the underground of Milan to his vivid gestural drawings depicting ambiguous figures. The artist is not afraid of telling the truth and TABOO is as much a 'bildungsroman' or coming

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of age book as it is a praxis in anarchy and freedom. The book includes an introductory text by Attilia Fattori Franchini.  
A limited numbered and signed special edition comes with this book.

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Marsell highly recommends, inside ALCOVA program, Gataus, a project by Mirko Rizzi and Canedicoda.

**Tuesday 17/04 - Sunday 22/04**  
**GATAUS**

All along the program time Gataus is also on display, a project by Mirko Rizzi in collaboration with Canedicoda: a series of unique pieces, joining the theme of home with cat - classic domestic animal -, design object and the artist figure, intended as an element of connection and imagination of new possible spaces.

HOME, CAT, ARTIST

Subjects that include multiple world aspects, far concepts longing for improbable contact points, that become possible and stimulating. Does the artist know the cat? Does the cat know the artist? The house is the artist's or the cat's one? Which kind of house would the cat build for the artist?

House as space and home.

Cat as alive and animal presence.

Artist as a trait d'union and additive, a creative enzyme for processes and functions.

Gataus is a project, a trial of an island inhabited by felines and a temporary residency for artists that will build houses and other things...

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## Bios

**Jacopo Miliani** was born in Florence. He lives and works in Milan.

The work of Jacopo Miliani is based on an interdisciplinary research involving different practices such as installation, performance, collage, photography; within a methodology that produce works whose comprehension is suspended on different levels of interpretation.

<http://jacopomiliani.info>

**Eva Geist** is a singer, producer, polynstrumentist and visual artist based in Berlin. Andrea studied Performative Arts and New Media in Rome and focused on the visualization of sound, the new interfaces for musical expression and the shift of visual concerts from the audiovisual to the interactive dimension. Currently she attends an advanced training in sound design.

<https://soundcloud.com/andreanoce>

**CANEDICODA** is a multidisciplinary artist active in music, performance, design and fashion fields. He developed a rich and changing creative universe, always easily recognizable. Canedicoda is a pivotal character in the passage and circuit of multiple innovative and minor artistic, stylistic and musical trends in Italy. He collaborated with a big number of production labels, non profit spaces, collectives and single international and Italian artists. Since 2003 he developed a personal research on language, style and method, collaborating with Marsèll and Marsèlleria, Netmage Festival, Live Arts Week, Le Dictateur, Plusdesign Gallery, C2C, Istituto Svizzero, Nero Magazine, Fondazione Bonotto, Viafarini, Far Festival and other institutional or non-institutional realities. Since 2015 he is professor at Naba (Nuova Accademia di Belle Arti Milano) for the course of hand-made accessories.

<http://canedicoda.com/>

**Gianandrea Poletta** was born in Venice in 1984, he lives and works in Milan.

Poletta's artistic practice is developed through drawing, sculpture and writing in a weird mix of signs, gestures and words that express an existential mood sometimes subversive. Starting from these elements, Gianandrea Poletta realizes works deforming shape and movement, until a point where his objects look like strange 3D renders. Moreover, some short stories accompany the works and very often function as connections among them.

His work has been included in different solo and group exhibitions, among which the recent "Teatrum Botanicum" at PAV in Turin in 2017 and "Ehi, Voi!" curated by Michele D'Aurizio on the occasion of the 16° Quadriennale di Roma in 2016. His texts were published on Abitare and Flash Art. In 2016 Poletta won the Menabrea Art Prize and his works have been displayed at Miart 2017. In 2015 he founded Momentum Journal, an online avant-garde magazine.

<http://www.gianandreapoletta.com>