

PRESS RELEASE

## Marsèlleria

presents

**Daniele Innamorato**

**“Like No Tomorrow”**

curated by **Giorgio Verzotti**

From **Thursday March 30th, 2017** until **Friday April 28th, 2017**

**Press preview:** Wednesday March 29th, 11 am - 1 pm

**Opening:** Wednesday March 29th, 2017, 7 pm

Marsèlleria is glad to present *Like No Tomorrow*, solo show by **Daniele Innamorato**, curated by **Giorgio Verzotti**. The exhibition will take place on the three floors of the space in via Paullo 12/a and will be open to the public from **Thursday March 30th** until **Friday April 28th, 2017**.

*Like No Tomorrow* aims at shining a light on the most recent production of the artist, following the will to account for the creative research started ten years ago by Daniele Innamorato.

The show presents a selection of unreleased works, intended to prove the width of language that has always marked the poetic of Daniele Innamorato.

Daniele Innamorato mixes different materials, techniques and supports. He plays with dimensions, with production waste - which he gives new life-blood - and with the chance of effects, but also with the “causality” of events: always looking for a new expressive strength.

On show are presented large format paintings, artist books, cellophane and collages, proposing a wide overview of the artist’s works. Works where expressive power is always the common style.

In Innamorato’s production painting is the absolute protagonist, through a vibration that is almost violent, where bright colors expand and overlies in a vivid explosion. Sketches, lines and spots mix and generate creative collisions: the works were born from a physical relationship with the material, opening infinite possibilities of formal solutions.

The works by Daniele Innamorato are generated by strong emotional pushes and do not have sure outcomes, but do not surrender to randomness: in the creative process the artist does not undergo chance but carries out a strong control over it, declaring himself as an opponent actor and giving life to an art which is accidental only at first glance.

Nothing is optional in Daniele Innamorato’s art: the waste of his works are regenerated in a new production, giving life to a universe of artistic creation which never stops. The enhancement of “remains” of his works allows a new sense rebuilding, starting from the fragment: the artist, through reality surplus, reshapes the space following a new narration. His big collages, for

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permanent exhibition

example, are composed by superimpositions of painting and different materials, expanding over the threshold of two-dimensionality, inviting the viewer to a physical confrontation with the canvas, to get lost in new interpretation levels.

The title *Like no Tomorrow* aims at making clear the passionate, physical and timeless dimension of the totalizing creative process in which Daniele Innamorato is immersed: *“Possessed by painting, I move inside color, the process feels like an endless ritual, a rhythm and a dance which leads me to work like there’s no tomorrow, exhausted, I stop”*.

The exhibition path invites the visitor to forget his/her own reference points to abandon him-/herself to the emotion of colors and to get lost in the interior energies swirl that Daniele Innamorato releases in the intensity of artistic creation.

*“For Daniele Innamorato, painting is the expression of the vital rhythm that emerges almost mechanically and finds expression above all with the emotional force of color - says the curator Giorgio Verzotti - Stains, drips, superimpositions of chromatic fields, the surface looks like a battlefield where different tensions find no stillness. The viewer is captivated as in a visual vortex, where there are no preset dimensions, where every element plays its role, on the same level, to get to the final result.*

*At Marsèlleria, big formats, painted books, fluctuating cellophanes, collages composed by clippings of “waste” are on view, as everything is useful and nothing is unnecessary in the process of painting, which becomes an erotic act, driven by the anxiety of communicating its own state of being there. Like there’s no tomorrow.”*

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## DANIELE INNAMORATO

Daniele Innamorato was born in 1969 in Milan, where he lives, works and where he studied photography. In 2000 he founded with Federica Perazzoli the artistic collective KINGS. The style marker of Daniele Innamorato's art is the expressive power of painting, absolute protagonist of his works. The artist confront himself with different materials and techniques, such as paintings, books, cellophane and collages. As from 2017 he is represented by Galleria Massimo De Luca (Venice).

Among his most recent shows: *Workwear*, Parson School, New York; Center Space, Chicago; Casa D'Italia, Montreal, 2016; *First Opening*, Marsèll Art Run Space, Mars, Padova, 2015; *O Russet Witch!*, Plus P, Milan, 2015; *Crumpled Up*, Azucena Show-room, Milan, 2015; *Plastic Dance Riot*, PlasMA, Plastic Modern Art, Milan, 2014; *Arte come terapia*, Casa Pediatrica Fatebenefratelli, Milan, 2014.

## MARSÈLLERIA

Marsèlleria Permanent Exhibition is the multi-disciplinary platform created by Marsèll in 2009 in the spaces of via Paullo, Milan.

Following the idea that style is a global cultural practice, Marsèlleria always hosted every creative expression, becoming a reference point for the exploration of multi-disciplinary aspects of contemporary culture. The space promotes occasions of dialogue and collaboration among artists, curators, researchers, musicians, performers, designers, film-makers and creatives.

It is the chosen form - from video to performance, from installation to reading to photography - that designs the ambiance and the way it is used, not the other way round. Reality becomes a product of the imagination.

Marsèlleria Permanent Exhibition is a laboratory where limits, possibilities and crossovers of artistic languages are tested. Planning follows emotional, rather than institutional criteria, with an accent on the Italian milieu.

In January 2016 Marsèlleria inaugurated its second space in via privata Rezia 2 in Milan.

In March 2017 Marsèlleria starts its activities also in Marsèll New York showroom.